

Join Our Founder's Circle Your Support Is Most Needed Now, At the Start of Our New Chapter

Beginnings matter.

There comes a time in every young hero's life when they decide to leave the comfort of home and begin their own journey. That time has come for us. Formerly known as Raising A Reader San Francisco, Alameda & Contra Costa Counties, we have recently re-launched our organization as Tandem™, Partners in Early Learning. It is time to fully embrace the changes we have been implementing over the past 13 years to better serve children, families, and educators throughout the Bay Area.



Who Will You Be In Our Story?

The Trusted Partner

"Join Our Journey"
with gifts over \$5,000

The Loyal Friend

"Helping Children Live Happily Ever After"
with gifts over \$10,000

The Wise Mentor

"Guiding Us, Shaping Us, Helping Us"
with gifts over \$25,000

By supporting Tandem, Partners in Early Learning at this critical time, you are joining community leaders to spark joy and close the opportunity gap for our most vulnerable children. Help us respond to increased community need as we approach our 100,000th family served.

We already have 10 individuals who have answered the call – will you join them?



All Founder's Circle donors will be celebrated on our Founder's Circle webpage, as a testament for years to come that **when children and families in the Bay Area needed you most**, you responded. Individuals can name their gift for themselves or in honor of a beloved friend, and will receive tickets to an upcoming event (June, September, November). Please see the next page for other benefits.

We are so grateful for the support of partners and friends at this time. As early learning experts, we know that the best way to make lasting change for children is by supporting their brain development in their earliest years. Similarly, **we need your support** in our first year as Tandem! Please contact Julie Barton (julie@tandembayarea.org) to claim your seat in our Founder's Circle.

Sincerely,

Molly Wertz, Executive Director

Who Will You Be in Our Story?

The Trusted Partner: Gifts over \$5,000

- If desired: "Trusted Partner"-level recognition in 2-page ad in Business Times 2016
- Your name on our Founder's Circle page

The Loyal Friend: Gifts over \$10,000

- If desired: "Trusted Partner"-level recognition in 2-page ad in Business Times 2016
- Or choose recognition at event in 2016
- Your name on our Founder's Circle page
- "Member of Tandem's Founder's Circle" certificate for your home or place of business



The Wise Mentor: Gifts over \$25,000

- If desired: "Wise Mentor"-level Recognition in 2-page ad in Business Times, including opportunity for individual message
- Sponsor-level recognition at all events in 2016
- Your name on our Founder's Circle page
- "Member of Tandem's Founder's Circle certificate" for your home or place of business



Would you like a perk that's not listed here?

Perhaps a volunteer event for your office, a chance to come see us in action at a site visit, or signed books for children in your life? Let us make it happen for you.

Contact Julie: julie@tandembayarea.org or 510-296-5462. We are also open to couples or groups coming together to participate in the Loyal Friend or Wise Mentor levels.